



October 24-25, 2020  
Lyon, France

# EXHIBIT AT LDOLL

*Ldoll Festival 8*

The European Doll Show

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## Ldoll Festival

An event presented to you by the Ldoll Association

<https://ldollfestival.com>

# I. How To Apply

## Calendar

Stand bookings open on **March 16<sup>th</sup>, 2020**.

On March 16<sup>th</sup>, application forms to book your stand at Ldoll Festival will be available on our website.

Fill in your application and send it to [stand@ldollfestival.com](mailto:stand@ldollfestival.com)

Four stand categories are available to you – stand A, B, C or D – depending on the price of the objects you are selling and the services you need.

A limited number of stands is available in each category.

Stand bookings close on **August 31<sup>st</sup>, 2020**, or when all stands have been sold.

# Stand Categories

## STAND CATEGORIES

A

No value limit on items sold on the stand & special services.

B

No value limit on items sold on the stand

C

Value of each single item sold on the stand must be lower or equal to 400€

D

Value of each single item sold on the stand must be lower or equal to 150€

## Items for sale

Only items related to jointed, model and artist **dolls** are allowed to be sold at the Festival (dolls, accessories, goodies related to dolls or to the universe of the exhibitors' dolls).

New and second-hand items (dolls, clothes, accessories), whether they have been modified by the seller or not, are treated in the same way as all other items when it comes to defining the stand category.

Your choice of stand category depends on the price of **each item** you are selling and the level of services you need.

**All items must have a visible price tag on your table.** The Ldoll team will check that prices are featured and that they correspond to the category of stand booked by the exhibitor.

If an item does not respect the price chart of the stand category, our team is entitled to have the item removed from the stand.

## How to apply

Download the **application form** available on March 16<sup>th</sup> on our website, on the page “How To Exhibit”: <http://ldollfestival.com>

1. Fill in your application and send it to the following address: [stand@ldollfestival.com](mailto:stand@ldollfestival.com)

**Do not use another email address or social network inbox to send your application.**

2. Within 5 days, you will receive a confirmation email that your application is in order and that we have a vacancy for a stand in your chosen category. A payment invoice will be attached to our reply.
3. You must then proceed to your payment. A new confirmation email will be sent as soon as we process your payment.

**Your booking is only valid once we have received and confirmed your payment.**

Please fill in the form carefully with your correct contact information so that we may get back to you easily.

All missing information may hinder your booking.

# Stand sharing

Several artists or individuals may share one exhibition space.

If a stand is shared, the application form must be filled in and sent by one person. Payment(s) must also be sent by this same person.

If a stand is shared, please fill in one single name for the stand title (which may still be the combination of both your brands. For example: Artist A & Artist B).

Nevertheless, the names of every artist sharing the stand must be included on the form. If you do not notify us on your application that you attend the event, we cannot include you in our communication.

# Payment information

Bookings are confirmed after the reception of the first payment.

Depending on your stand category, the full fee of the stand reservation may be due in one payment or in multiple payments. **Layaway plans are available for stand categories A, B and C.**

Payments can be made through **PayPal** and **wire transfers**.

If you cancel your booking prior to **August 31<sup>th</sup>, 2020, 50% of the booking fees** must be paid. Less than 8 weeks to the Festival, the full booking fees are due.

If you would like to add additional services to your booking after your initial application, you may do so until August 31<sup>st</sup>, 2020, by filling a new application form (for instance, to purchase more chairs or exhibitor badges).

All additional services must be booked and paid by August 31<sup>st</sup>, 2020. They cannot be purchased on the day of the event.

## PayPal payments:

- Handling fees are charged on all PayPal payments (on every payment in case of a layaway plan). We charge 3% of each payment, which amounts at the least to 4€ and at the most to 19,50€. The application forms will detail precisely the cost of the handling fees for each stand category and layaway plan.
- You will receive a PayPal invoice for each payment. Your payment is due within 7 days of receiving the invoice.

## Wire transfer payments:

- The exhibitor must pay bank wiring fees for every transaction on a wire transfer.
- On a layaway plan, we will email you a payment request that you must fulfill within 7 days.

# Stand placement

The floor plan will only be published on our website in September. Exhibitors will be notified then.

**Stand placement depends on the stand category and is subjected to the constraints of our exhibition hall.**

Stand placement is decided at the sole discretion of the Ldoll organizers.

Exhibitors may still express their wish to be placed next to another particular exhibitor in the commentary section of their contract form. We will do our very best to satisfy your request, but we ask for your understanding if it was not possible.

**Stand placement cannot be changed once the floor plan is published.**

# 2. Stand categories

## STAND A

A large stand on the outer perimeter of the hall with a power outlet and extra communication services.

**Price:**

**650€ (3 payment layaway available)**

**Conditions:**

**No limit of value** on items sold.

### Included services

|   |
|---|
| <p><b>4 table exhibition space (3,20m x 0,60m)</b><br/><b>4 chairs</b><br/><b>4 exhibitor badges</b><br/><b>1 electric outlet</b></p> |
|---|

**A large stand in front of a wall panel:**

- Your extra-large stand will be 3,20m long (4 individual tables of 80cm x 60cm side by side).
- Enjoy privileged placement against the walls and partition screens of the exhibition hall. Being placed back against the walls gives you the additional comfort of plenty storage space and more visibility from the public.



### Included services:

- A power outlet of 150€ rental value is included for free in your booking.
- 3 grid panels of 54€ rental value are included for free in your reservation if requested before August 31<sup>st</sup> 2020. They will give you more vertical exhibition space to display information and decorate your stand. Some wall panels may not be fitted for your decoration, if you wish vertical space do not hesitate to ask for the grid panels.
- Tea and coffee are at your disposal all day for free so you can stay hydrated and pampered through the Festival.

### Advertisement for your potential customers:

- Ldoll Festival will advertise your attendance on our Website and social media channels to give you the best and most efficient coverage in regard of your customers: **we will present and advertise your company individually before the Festival on our social networks.**

## Optional services

|                             | Price per unit                                       | Maximum   |
|-----------------------------|--|-----------|
| <b>Additional table</b>     | 50€  | 1         |
| <b>Additional chair</b>     | 10€  | 2         |
| <b>Exhibitor badge</b>      | 30€  | Unlimited |
| <b>Wi-Fi connection</b>     | 150€   | 1         |
| <b>Grip panel (2m x 1m)</b> | Free – request before August 31 <sup>st</sup> , 2020 | 3         |

## STAND B

A large stand in the center part of the hall with communication services.

**Price:**

**550€ (3 payment layaway available)**

**Conditions :**

**No limit of value** on items sold.

### Included services

|  |
|--|
| <p><b>4 table exhibition space (3,20m x 0,60m)</b><br/><b>4 chairs</b><br/><b>4 exhibitor badges</b></p> |
|--|

**A large stand in the middle of the exhibition hall:**

- Your extra-large stand will be 3,20m long (4 individual tables of 80cm x 60cm side by side).
- Tea and coffee are at your disposal all day for free so you can stay hydrated and pampered through the Festival.

**Advertisement for your potential customers:**

- Ldoll Festival will advertise your attendance on our Website and social media channels to give you the best and most efficient coverage in regard of your customers: **we will present and advertise your company individually before the Festival on our social networks.**

### Display panels at a discount price:

- Get grid panels for vertical exhibition space and clearer separation of your stand are available to you at a 50% discount.

## Optional services

|                             | Price per unit | Maximum   |
|-----------------------------|----------------|-----------|
| <b>Additional table</b>     | 50€            | 1         |
| <b>Additional chair</b>     | 10€            | 2         |
| <b>Exhibitor badge</b>      | 30€            | Unlimited |
| <b>Grip panel (2m x 1m)</b> | 9€             | 4         |
| <b>Wi-Fi connection</b>     | 150€           | 1         |

## STAND C

If your creations are priced below 400€ per unit, we provide you with a 3 table stand in the middle of the hall.

### Price:

**350€ (2 payment layaway available)**

### Conditions:

Unit Price of each item for sale may not exceed 400€

## Included services

|   |
|---|
| <b>3 table exhibition space (2,40m x 0,60m)</b><br><b>3 chairs</b><br><b>3 exhibitor badges</b> |
|---|

## Optional services

|                             | Price per unit | Maximum |
|-----------------------------|----------------|---------|
| <b>Additional table</b>     | 50€            | 1       |
| <b>Additional chair</b>     | 10€            | 2       |
| <b>Exhibitor badge</b>      | 30€            | 2       |
| <b>Grip panel (2m x 1m)</b> | 18€            | 3       |
| <b>Wi-Fi connection</b>     | 150€           | 1       |

## STAND D

If your creations are priced below 150€ per unit, we provide you with a 2 table stand in the middle of the hall.

### Price:

**150€ (No layaway available)**

### Conditions:

Unit price of each item for sale may not exceed 150€

## Included services

|   |
|---|
| <b>2 table exhibition space (1,60m x 0,60m)</b><br><b>2 chairs</b><br><b>2 exhibitor badges</b> |
|---|

## Optional services

|                             | Price per unit | Maximum |
|-----------------------------|----------------|---------|
| <b>Additional table</b>     | 50€            | 1       |
| <b>Additional chair</b>     | 10€            | 2       |
| <b>Exhibitor badges</b>     | 30€            | 2       |
| <b>Grid panel (2m x 1m)</b> | 18€            | 2       |
| <b>Wi-Fi connection</b>     | 150€           | 1       |

# 3. Optional services

## Grid panels

Get two to four grid panels that will be placed behind your stand to act as wall panels and for vertical decoration. They separate your stand from the stand behind you, and therefore define your exhibition space better.

They are 2m high and 1m wide. The grids are not full, solid panels. You cannot use drawing pins on them. You are responsible for bringing your own material to use the grids (such as tape, paper clips or Blu-Tack).

The grids are not meant to support heavy charges.

**Beware, no extra grid panel will be available on the day. We do not rent them from the company running the exhibition hall.**



# Wi-Fi Connection

**There is no public Wi-Fi network inside the Double Mixte.**

A Wi-Fi Internet connection can be purchased as an option for the two days of the Festival by professional sellers. The Wi-Fi connection works easiest with a Windows operating system. It is also possible to connect on an IOS system but special protocols must be activated by the event hall.

If you will be bringing a Mac laptop, please warn us in advance so we can secure a steady connection for you with the Double Mixte technicians.

# Exhibitor badges

Exhibitor badges give you access to the exhibition hall at exhibitor hours, including on Friday 23<sup>rd</sup> for the setup and on Sunday 25<sup>th</sup> for the dismantling of stands.

Exhibitor badges are sturdy paper bracelets that you must keep on both days.

**Exhibitor badges will be handed out on Friday 23<sup>rd</sup> October at your arrival to set up your stand.**

After August 31<sup>st</sup> 2020, you will only be able to purchase visitor tickets if you would like additional entries.

Please note that exhibitor badges do not come with a free raffle ticket, unlike V.I.P e-tickets for visitors.

# 4. Practical information

- All the fabric and tablecloth used to decorate your stand must be **fireproof**.
- Beware, Ldoll Festival **does not handle** the reception, storage and delivery of the packages of foreign exhibitors anymore. Please contact your hotels or a professional delivery company for the transport and storage of your merchandise.
- Snacking options will be made available by the staff during the Festival.

For information regarding accommodation and transportation, visit the page “Information” on our website: <https://ldollfestival.com>



# 5. Set Up

| Friday 23 <sup>rd</sup> October<br>2020       | Saturday 24 <sup>th</sup> October<br>2020  | Sunday 25 <sup>th</sup> October<br>2020   |
|---|--|---|
| Stand set up between<br><b>18h30 and 21h.</b> | Set up from <b>7h00.</b><br><br>All stands must be set<br>up for the opening to<br>visitors at 9h00. | Exhibitors are<br>welcomed at 8h00 on<br>the Sunday.<br><br>Dismantling from <b>17h<br/>to 22h.</b> |

Exhibitors are welcomed from 18h30 on Friday 23<sup>rd</sup> October.

Please respect this schedule and do not try to leave your belongings at the hall before that time

The Ldoll team will not be able to ensure the safety of your belongings during the set-up process. Thank you for your understanding.

**Information:** daylight saving time takes place in the night of October 24<sup>th</sup>. You may sleep an additional hour on the Sunday morning! 😊

# 6. Become a sponsor!

**Would you like to become our sponsor and get even more advertisement for your company?**

**You can donate items to the Festival to sponsor our contests and to be included in the welcome package that will be handed to all visitors at the entrance.**

**Request our Sponsor Application now at:**  
**[info@ldollfestival.com](mailto:info@ldollfestival.com)**

# 7. Contact

**Do not hesitate to email us with any question!**

- **All requests regarding stand bookings must be sent to the following email address: [stand@ldollfestival.com](mailto:stand@ldollfestival.com)**

Please do not contact us via private messages on forums and social networks regarding stands, so that we do not lose track of your requests.

- **For all other request or question, contact us at the following address: [info@ldollfestival.com](mailto:info@ldollfestival.com)**

We do our best to reply to you in a timely manner. Thank you for waiting a few days before contacting us again with a same issue.

# *L'doll Festival 8*



October 24-25, 2020

Le Double Mixte  
19 Avenue Gaston Berger  
69100 Villeurbanne